

Upper Midwest Electrical EXPO Stats



2018 Electrical EXPO Statistics

A statistical summary of the 2018 Upper Midwest Electrical EXPO is below. Thanks for your generous support and participation in making another successful EXPO!

2018 EXPO Attendee Profile = 9,527

- Contractors, Builders & Electricians = 3,041
- Journeypersons, Apprentices & Students = 1,916
- Manufacturers, Agents & Direct Reps = 1,342
- Distributors & Wholesalers = 1,007
- Industrial & Commercial = 589
- Engineers, Designers & Architects = 529
- Government & Institutional = 395
- Utilities & Power Suppliers = 382
- Power Limited & System Integrators = 218
- Inspectors & Building Officials = 67
- Other Attendees & No Category = 41

2018 EXPO Fun Facts:

- 375 booths with 425 electrical manufacturers – Seventh Consecutive Sellout - **NEW RECORD**
- 40 U.S. States and four foreign countries attended the EXPO – **A NEW RECORD**
- 342 people registered for the NCEL Power Breakfast networking social - **NEW RECORD**
- 11 of 12 Sponsorships achieved – 4 Platinum, 4 Gold and 3 Silver - **NEW OFFERING**
- Hundreds of students attended the Future Leaders Pizza Lunch – **NEW OFFERING**
- 26 electrical distributor sponsored buses of customers/staff attended the EXPO
- 134 registered for EXPO Training co-coordinated with MEA earning CEU credits in eight states
- New NCEL-EXPO mobile app was offered to all participants
- 55,675 visits to our web pages leading up to the EXPO
- 155 New, Green, and Made in USA Special Products were unveiled at the EXPO
- 712 room nights at our headquarters hotel, the Hilton Hotel Minneapolis
- 27,500 people received promotional mail invitations and a host of emails from NCEL

Photos of the 2018 EXPO

EXPO 2020 – APRIL 15 & 16, 2020 – MINNEAPOLIS, MN

www.ncel.org > [CLICK the EXPO tab](#) > [CLICK the Historical Stats](#)

Connect with us on social media: #NCELEXPO

Download our mobile event app: NCEL-EXPO