



2016 Upper Midwest Electrical EXPO Stats

A statistical summary of the 2016 Upper Midwest Electrical EXPO is below.
Thanks for your generous support and participation in making another successful EXPO!

10,052 ATTENDED THE 2016 ELECTRICAL EXPO!

Contractors, Builders & Electricians	3,043
Journeyman, Apprentices & Students	1,873
Distributors & Wholesalers	1,324
Engineers, Designers & Architects	687
Industrial & Commercial	622
Utility & Power Suppliers	464
Government & Institutional	321
Power Limited & System Integrators	209
Inspectors & Building Officials	84
Other Attendees (providing no category)	13
Manufacturers, Agents & Direct Sales Reps	<u>1,412</u>
Total Attendance	10,052

- **35 U.S. States and four Canadian Provinces were represented at the EXPO (NEW RECORD)**
- **363 Exhibit Booths were sold -- SEVENTH CONSECUTIVE SELLOUT (NEW RECORD)**
- **Earliest SOLD OUT Exhibit Hall on November 7, 2015 (NEW RECORD)**
- **140 sales Lead Retrieval Scanner Wands were ordered via Conexsys (NEW RECORD)**
- **54,648 visits to our EXPO web page leading up to the EXPO (NEW RECORD)**
- **429 electrical manufacturers exhibited at the 2016 EXPO (NEW RECORD)**
- 185 New, Green & Made In USA Special Products were unveiled at the 2016 EXPO
- 32 electrical distributor sponsored buses attended the 2016 EXPO
- 652 room nights at our EXPO headquarters hotel, Hilton Minneapolis
- 160 attended the EXPO Education Essentials Training in-conjunction with the EXPO
- 240 attended NCEL's Breakfast featuring keynote Retired US Army Colonel Terry Branham
- 17 Connection Boards and 13 Show Guide advertisers promoted themselves at the EXPO

EXPO 2018 – APRIL 18 & 19, 2018 – MINNEAPOLIS, MN

www.ncel.org > **CLICK the EXPO tab > Past Expo Stats**

<https://www.ncel.org/page.aspx?id=138>