



## 2014 Electrical EXPO Final Statistics

A statistical summary of the 2014 Upper Midwest Electrical EXPO is below. Thanks for your generous support and participation in making another successful EXPO!

### Total 2014 EXPO Attendance = 9,913

- Contractors, Builders & Electricians = 3,009
- Journeyman, Apprentices & Students = 2,086
- Distributors & Wholesalers = 1,247
- Engineers, Designers & Architects = 694
- Industrial & Commercial = 608
- Utilities & Power Suppliers = 449
- Government & Institutional = 231
- Inspectors & Building Officials = 103
- Power Limited & System Integrators = 87
- Other Attendees & No Category = 37
- Manufacturers, Agents & Direct Reps = 1,362

### What made the 2014 EXPO one of our best?

- 29 U.S. States and 3 Canadian Provinces were represented at the EXPO (NEW RECORD)
- 2,142 Companies participated in the EXPO (NEW RECORD)
- 341 Exhibit Booths were sold -- OUR SIXTH CONSECUTIVE SELLOUT (NEW RECORD)
- Earliest SOLD OUT Exhibit Hall on November 13, 2013 (NEW RECORD)
- 403 electrical manufacturers exhibited at the 2014 EXPO
- 57,582 visits to our EXPO web page leading up to the EXPO (NEW RECORD)
- 169 New, Green & Made In USA Special Products were unveiled at the EXPO
- 32 electrical distributor sponsored buses attended the 2014 EXPO
- 785 room nights at our EXPO headquarters hotel, Hilton Minneapolis (NEW RECORD)
- 29,500 invitations were distributed throughout our industry
- 131 sales Lead Retrieval Scanner Wands were ordered via Conexsys (NEW RECORD)
- 195 attended the EXPO's Technical Sessions in-conjunction with the EXPO
- 25 Technical Sessions offered with 59 NEC CEU's, PDH's, & PLT credits were available
- 239 attended NCEL's Breakfast featuring speaker J Robinson, U of M Wrestling Coach
- 4 Private EXPOsure Demonstrations were held at the 2014 EXPO

[See photos of our recent EXPO here](#)