



Upper Midwest Electrical Expo

April 9 & 10, 2008

Minneapolis Convention Center • Minneapolis, MN

2008 EXPO Committee

Chair
Mike McDermeit
Petersen-Finn Inc.

Advisor
Phil Bonthius, Jr.
Electrotech Inc.

Manager
Dale Yohnke
NCEL

Committee
Tony Blinkhorn
Rouzer Sales Co.

Gene Osterberg
Genesis Technical Marketing

Don Shaughnessy
Burndy Products

Scott Vergin
Energy Product Sales

Sarita Woods
NCEL

Anne Marie Hegerman
NCEL

EXPO Dates & Times
Wednesday, April 9
10:00 am to 6:00 pm

Thursday, April 10
10:00 am to 4:00 pm

EXPO Website
www.ncel.org



Sponsored by the
North Central Electrical
Manufacturers Club
and managed by the
North Central Electrical League

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10,013 ATTENDED THE 2008 EXPO!

Contractors /Builders & Electricians	3,509
Apprentices & Students	1,827
Distributors & Wholesalers	1,205
Industrial/Commercial OEM & MRO	849
Engineers, Designers & Architects	722
Utility & Power Suppliers	386
Inspectors & Building Officials	102
Others (no category)	51
Manufacturers, Agents & Reps	1,362
Total Attendance	10,013

348 BOOTHS -- SOLD OUT EXHIBIT FLOOR!

400 ELECTRICAL MANUFACTURERS EXHIBITED

38 DISTRIBUTOR SPONSORED BUSES ATTENDED

26,000 INVITATIONS WERE DISTRIBUTED TO INDUSTRY

140 LEAD RETRIEVAL SCANNERS ORDERED VIA CONEXSYS

718 ROOM NIGHTS AT THE HEADQUARTERS HOTEL

Record rooms nights at the Minneapolis Hilton & Marquette Hotels

159 PEOPLE PAID TO ATTEND TECHNICAL SESSIONS

15 sessions offered with countless NEC CEU's, PDH's, BICSi RCDD's, etc.

94 NEW PRODUCTS DISPLAYED WITH 4 AWARD WINNERS

Best Power Distribution & Control: 360 Electrical's new rotating duplex outlet.

Best Tools/Testers: Rack-A-Tiers' new 1/2 inch EMT bender.

Best Lighting: Osram Sylvania's new micro-mini 13W, 20W & 23W electronic CFL's.

Best DataComm: IDEAL Industries' new OmniSeal Pro compression mini-connectors.

Award winners were voted on by our EXPO attendees who cast ballots.

302 PEOPLE ATTENDED THE NCEL BREAKFAST

Keynote Speaker - Outdoor enthusiast Ron Schara of Minnesota Bound & ESPN2

NCEL GEM Award Winner - Greg Alford, Davis & Associates (posthumously)

NCEL Golden Jubilee Pioneer Award Winner -- Gerald Bartlett, J.H. Larson Co.

EXPO 2010 -- APRIL 14 & 15, 2008 -- MINNEAPOLIS, MN

WWW.NCEL.ORG -- CLICK THE EXPO HEADING